

Media Frame Covid-19 News on Economic Aspect of Vaccination in Timor-Leste

Media Membingkai Berita Covid-19 Tentang Aspek Ekonomi Vaksinasi di Timor-Leste

Miguel Gonçalves ¹, Sunarto Ngadiyono's ²

¹Faculty of Social and Political Sciences, Diponegoro University, Jl. Prof. Sudarto No.13,
Tembalang, Kec. Tembalang, Kota Semarang, Jawa Tengah 50275, Indonesia*

¹Faculty of Social Sciences, Universidade Nacional Timor Lorosa'e, Avenida de Balide, Díli,
Timor-Leste

Email: marcelinomagno12345@gmail.com

²Faculty of Social and Political Sciences, Diponegoro University, Jl. Prof. Sudarto No.13,
Tembalang, Kec. Tembalang, Kota Semarang, Jawa Tengah 50275, Indonesia

Email: sunartoo@yahoo.com

Masuk tanggal : 28-12-2022, revisi tanggal : 09-05-2023, diterima untuk diterbitkan tanggal : 18-05-2023

Abstract

To deal with the pandemic situation, the challenge of prevention, the media covers the issue of vaccination, sometimes covering both sides and also on the newspaper side. Prevention of COVID-19 is a complex and common problem, due to the economy and people who are able to provide them and tools such as hand sanitizers, masks and vaccinations. People trying to access public services, business and applying to work and other activities need to show proof of vaccines. This study aims to know the framing of the Covid-19 news in the economic aspect of vaccination in Timor-Leste. The media describe issues that are considered important and shape public opinion and agenda, leading people with certain agendas to be raised by the media and may be considered quite interesting and actual. The method used is a qualitative method with the Entman model framing analysis with fourth procedure: (1) Defining the problem; (2) diagnose causes; (3) make moral judgments; and (4) treatment recommendations. Data collected from the Independent Post with 6 news headlines April-May 2021. The results show that the media frames information about Covid-19 related to the global economy through business promotion in pharmaceuticals for supplying countries vaccines and the national economy that focus more on the strategies and policies issued by the central and local governments in response to the implementation of vaccinations to link challenges and citizen participation as the only criteria for remaining free to move for economic recovery activities. The information's about the Covid-19 vaccines from various perspectives. The consequence of this practice is that no new information is available to the public, so the public space is only filled with news that is in line with the economic aspects of vaccination in Timor-Leste.

Keywords: *economic aspect, frame, news, vaccination*

Abstrak

Untuk menghadapi situasi Pandemi di Timor-Leste, tantangan adalah pencegahan, media meliput isu vaksinasi, terkadang meliput kedua sisi dan juga di sisi dimana dianggap penting oleh surat kabar. Pencegahan COVID-19 merupakan masalah yang kompleks dan umum, karena ekonomi dan masyarakat yang mampu menyediakan diri dan alat-alat seperti hand sanitizer, masker dan vaksinasi. Di sisi lain, masyarakat yang ingin mengakses layanan publik, bisnis dan melamar kerja serta kegiatan lainnya perlu menunjukkan bukti vaksin. Penelitian ini bertujuan untuk mengetahui framing berita Covid-19 dalam aspek ekonomi vaksinasi di Timor-Leste. Media menggambarkan isu yang dianggap penting dan membentuk opini dan agenda publik, menggiring orang-orang dengan agenda tertentu untuk diangkat oleh media dan mungkin dianggap cukup menarik dan aktual. Penelitian ini dilakukan dengan metode kualitatif dengan analisis framing model Entman dengan prosedur keempat: (1) Mendefinisikan masalah; (2) mendiagnosis penyebab; (3) membuat penilaian moral; dan (4) rekomendasi pengobatan,. data dikumpulkan 6 headline berita dari Independent Post, April-Mei 2021. Hasil penelitian menunjukkan bahwa media membingkai informasi tentang Covid-19 terkait dengan ekonomi global melalui promosi bisnis di farmasi untuk negara pemasok vaksin dan ekonomi nasional yang lebih fokus pada strategi dan kebijakan yang dikeluarkan oleh pemerintah pusat dan daerah dalam menangani pelaksanaan vaksinasi untuk menghubungkan tantangan dan partisipasi warga sebagai satu-satunya kriteria untuk tetap bebas bergerak untuk pemulihan ekonomi kegiatan. Informasi tentang vaksin Covid-19 dari berbagai perspektif Berita-berita yang dinformasikan pada public, tidak ada yang terupdate sehingga ruang publik hanya diisi dengan berita-berita yang sesuai dengan aspek ekonomi vaksinasi di Timor-Leste.

Kata Kunci: aspek ekonomi, berita, pembingkai, vaksinasi

Introduction

At the beginning of 2020 the COVID-19 pandemic can dominate public and world discussions from society, politics and media institutions must change special attention in reporting (WHO, 2020). After the first case was confirmed, the issue of Covid-19 became attention and discussed in politics, society and also media. According to the data quoted (Cheung, 2020) that until May 5 2020 in global data the corona virus has reached 3,517,345 who have died as a result of the transmission of Covid-19. During the situation, the media agenda got full coverage and discussed the pandemic, across the impact to people's economic challenges through preparation for prevention and vaccination.

Look at Covid-19 with its impact on the economy. It has become a business relation to prevention of the pandemic; it was difficult for people with low income the need of tools like mask, hand sanitizer, and vaccination. And the media cover news conducted based on different ideologies. Based on the case, this study will focus on the media frame. The news framing by Independent Post, as a national newspaper accessed by society in Timor-Leste, in this way we will look at different kinds of ideological ways they cover news of Covid-19 in Timor-Leste such as prevention of covid-19 issue.

News of the pandemic hit the headlines a long time ago and is everywhere in the country. Facing the situation in Timor-Leste, the challenge of prevention, the issue of media coverage, sometimes covers both sides and also this side of the newspaper. Daily practical media has covered news on similar events and conducted content with different meaning. The prevention of COVID-19 it's became complex issue and commonly, because economically and people who with capacity to provide by self and tools as mask hand sanitizer and also vaccination. Timorese society as an audience, though that is constipation and does not believe that COVID-19 is really exists, and they were not cared.

This study purpose aims to know the framing of the covid-19 news in the economic aspect of vaccination in Timor-Leste and the way media design by agenda of vaccination during the pandemic. Corona virus can be transmitted and spread widely, so that to prevent it every individual must comply with the methods set out through a universal protocol to protect themselves, so keep a distance, use a mask, wash your hands or use a hand sanitizer, in this case, a vaccination is also one of the prevention criteria (Limbong, 2020).

The issue of the corona virus is very relevant to long-standing conspiracy theories where people don't believe it is real and has also become a discussion in political circles, especially in superpower countries such as the United States, North Korea, China and others. But the media is a tool that promotes this theory. But there is also information that is not important and wrong (Knight, 2020). And it also is nearly in Timor-Leste 119 people positive of Covid-19 confirmed died. So now everyone becomes increasingly vulnerable to conspiracy theories. The current issues in this study mean the corona (covid-19), to look in critical perspective in the Timor-Leste situation.

During the pandemic, every news content that has been reported by the media have always been in the public eye, because the media is a representation of reality that has an impact on people's lives (Mambrol, 2017). Nowadays, media skills are necessary for all levels of communication, whether politicians or societies. But, one thing has to be discussed: the media content, where the media conducts politics and society with a certain issue and mainly to be specific reality.

Through the practical and reality the Agenda Setting Theory is used to see how audiences get an impression and are influenced by the content spread by the media. Then in this theory there are two views that form the basis of the study, (1) the media only describes issues that have high value and are in the public interest and also the media does not reflect reality, (2) the media's view of a problem that is of public interest (Ritonga, 2018). An ordinary event, but reported in a beautiful way, becomes important and can increase audience perception for opinions and choose among other news, such as during the pandemic, every issue regarding Covid-19 there are always various views from the public so that some people own and believe that some don't believe and refuse.

The audience's way of thinking can organize news that can be accessed from the media, newspapers, radio, online television and also social media. However, the Agenda Setting theory plays a role in summarizing issues that are not considered important to make hot news the public's assumption by creating a public agenda according to the conditions that occur in society. According to

Everest Rogers and James Dearing agenda setting linear process composed by three stages there are media agenda, public agenda and political agenda (Morissan, 2013).

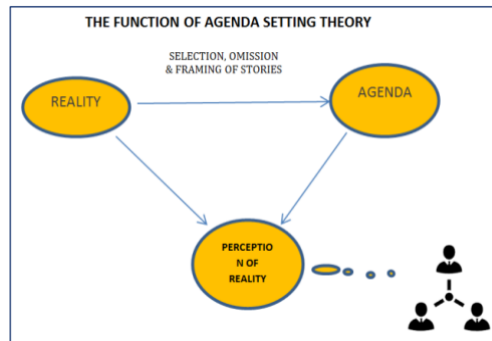


Figure 1: The Model of the Function of Agenda Setting Theory

Implementation of the media agenda, namely determining the priority of issues by the mass media (1), The media agenda in a certain way will influence or interact with what is in the public's mind, then the interaction will produce a public agenda (2), The public agenda will interact in such a way with what is considered important by policymaking, namely the government, and this interaction will produce a policy agenda (3). Through the concept and stages of agenda setting, such in this research use framing. The media frame Covid-19 news that might be considered quite interesting, actual and updated, because Covid-19 resists being existed and spreading, so that in this research conduct to achieve a good frame of media in Timor-Leste to anticipate better for future.

According to Uribe (2020) the news frame is a form in which paying special attention to an issue with a meaningful meaning and events released in the news attract public attention and have a relationship with each other, but this frame is formed by the media themselves. The news frame that is formed is seen from media management in presenting these issues in a different way. Along with the situation that framing by the media contributes to defining problems in the society and selecting one of the issues and following it, such in the beginning up to get solved. Entman defines that, "Framing entails selecting and highlighting some facets of events or issues, and making connections among them so as to promote a particular interpretation, evaluation, or solution" (Eriyanto & Diahloka, 2015). Through the media frame there is more possibility to design all aspects to become interesting to the audience. But give more focus on one issue and define it as a problem to follow up during the situation until it gets attention and link with public comprehensiveness. So on the other hand the related problem gets solved with recommendations.

Methods

This study was conducted using a qualitative approach in the interpretive paradigm to study the condition of natural objects, where data collection techniques are carried out by combined triangulation), data analysis is inductive or qualitative, and emphasizes meaning rather than generalization (Nurdin & Hartati, 2019). Data was obtained from the 6 news headlines of a newspaper in Timor-Leste namely Independent Post during two months (April and May 2021). To analyze the data, it was used Entman's framing design that contained four steps namely: (1) define the problem; (2) diagnose causes; (3) make moral judgments; and (4) treatment recommendation. Define problems contained in the mainframe. It emphasized how events were understood by journalists. Diagnose causes estimated the cause of the problem related to a framing element whether an actor or an event. Make moral judgment related to making moral choices to justify or provide arguments on defining the problem that has been made. Treatment recommendation emphasized completion to judge what the journalist wants.

Results and Discussion

The research result showed that 6 news headlines had been collected. If we look at the 6 texts of news headlines from the Independent Post that have been published at different times and have different sources and also their writing style. But the news provided has the same meaning and is relevant regarding the four stages of fame in this analysis. Such as: Entman to know how media design the issue in relevant situation in current time, there procedures are; (1) *Define problem*; (2) *diagnose causes*; (3) *make moral judgments*; and (4) *treatment recommendation* (Eriyanto & Diahloka, 2015).

In the data analysis stage, the researcher reads the title and content of the news as a whole and then classifies them into predetermined procedures. These structures are portrayed to describe the way media conduct news in specific issues, such in this analysis focus on the implementation of vaccination in Timor-Leste and have been selected.

Table 1. The News Framing

Define Problem	Diagnose Cause	Make Judgment	Moral	Treatment Recommendation	Framing
Media writing styles and literacy in vaccines	Has no previous preparation for this situation	Diversify agenda source	and	Media self-regulatory To face in situation	Responsibility
	Different news with same sources	Self-care protection	and	Vaccines: decrease number of infection	Responsibility
	The politic cover all source of information	If vaccine strong	receive will get	To fight against covid-19 need to receive vaccine	Human interest

Ideas and experience from one side rise an uncritical point of view	Some people consider victim of vaccines	Increase public awareness	Make information access easy	Responsibility
The minimum of knowledge	People refuse to receive vaccines;	The citizen was caused of the impact on vaccine	Spend more stand of vaccine in other locals	Conflict
	Timorese are not beliefs Covid-19 really exist (Conspiracy theory)	The message of politic and medic	Use medic and medical expert as information sources	Conflict
	The news of the media does not reach remote areas inside the countries	The Independent Post participate in dissemination information	Use media to link universal recommendation to audience	Human interest
Vaccine doses limit stocks to cover all areas	Vaccine doses no cover all areas	Call for supplier form other countries	Timor-Leste has bilateral cooperation with Australia, UK, Chine, Singapore	Conflict
	Timorese beliefs with traditional medicines.	Just an alternatives, but the only way is vaccine	Beliefs in medical support	Responsibility
The emergence of public compliance to follow health protocols	Patient get illnesses will recovered or complications or died	The medic in hospital are ready to response	Spread medical emergency in every health facilities	Responsibility
	Vulnerabilities speeded everywhere	Receive vaccine for free movement	Distribution of health certificates	Responsibility
Creating public psychological disturbances	Deficiency of economic activities	Apply to recover economic situations	Vaccine help Timorese to apply jobs in other counties	Human interest
	Political statements; use the community for vaccine testing	Take balance with medic statements	Need more source by medical experts	Human interest

April 05, 2021: Title: 20 people will receive vaccine AstraZeneca for first time.
Subtitle: *The vaccine of AstraZeneca for prevention of Covid-19 donated by Korea and Singapore for first of all will received by 20 members of frontline.*

April 20, 2021: Title: Emergency! Communities refuse to receive vaccine.
Subtitle: *During the health control in local, find difficulties in collaboration with the people positive Covid-19 including the communities refuses to receive vaccine.*

May 3, 2022: Title: Timor-Leste Administers 28.678 Doses of Covid-19 vaccines, CIGC
Subtitle: *Timor-Leste Administered 28.678 Doses of Covid-19 vaccines in the country as of Saturday the Integrated Crisis Management Centre (ICGC), that vaccine program was running program effectively and that at risk people and essential workers living across all 13 districts.*

16 May 2021; Title: The Government needs to lobby for more AstraZeneca Vaccines help
Subtitle: *The government needs to lobby other country to help provide more AstraZeneca Vaccines to Timor-Leste as the country struggles to vaccinate its people.*

May 15 2021: Title: The domestic sales was sad with actual situation
Subtitle: *No income of market sales during the pandemic and asks the Ministry of Health to disseminate information about vaccination.*

May 31, 2021: Title: People with complete vaccines free of movement
Subtitle: *All Population in the country for who has receiving vaccine doses 2 with certificates, will free of movement*

The Process of data Analysis Framing Media

In the initial phase of the Covid-19 outbreak since March 2020, the media views that the government must immediately issue various policies to protect the public from being infected with Covid-19. Based on the news selected in the table there are information's that's framed by Independent Post and according to Entman procedures have following the fourth stages;

Define problem; (People refuse that they beliefs if receive vaccine, get recovered will and also that cause other illnesses complications and died)

The issue that was conducted indicates the gap described based on the implementation of the vaccination audience as citizens, not beliefs if they receive vaccines people can die or become safer and get sick. The news portrayed vaccines as criteria for self-prevention. The media as an Independent Post has its own consideration that the vaccine was a problem and through framing can follow up relevant information and brings solutions to people with procedures. Look at

news can find the problem with following question; *How is the event constructed/reflected? What is the issue? What is matter?*

Texts Description

This article composes with 6 headline news and has been selected with 19 main ideas related to the following concept;

(1) As a citizen needs to refuse that having another option related to hoax and beliefs also compares the negative impact to more positive benefits. (2) Apply to receive vaccines such as a universal recommendation by the World Health Organization (WHO). (3) Living with an economy that continues to decline during the pandemic and sometimes it's not enough in everyday life and then People want to be free but refuse to receive vaccines.

The assumption that can be built in this article is that the community can no longer stand the situation where there are complaints everywhere, especially the absence of opportunities to work and prepare for all family needs, business activities are closed, and many workers leave their jobs. There is information that if receiving the vaccine there will be other negative factors such as complications and worse, a person will die after receiving the vaccine, but receiving the vaccine is one of the criteria for freedom of movement.

Look at the news that is being conducted, the journalist's use the role of the media to inform the reality of the issue and what is important through the observation of the journalist that's of great importance also to the audience. This happens intentionally or unintentionally, the issues reported affect the agenda and public opinion (Moy, 2016). Journalists have the possibility to find ideas and information from different sources in relevant issues, as well in this contexts covid-19 news on the economic aspect of vaccination. But the information is not only from the source but also contains the observations and thoughts of the journalists themselves.

Even though a journalist can violate the rules of the code of ethics and applicable laws, as seen by the concept of news titles, subtitles and also leads. But on the other hand this situation sometimes occurs because of the freedom of expression. As stated by Guterres, opinion writing (columns) is the ultimate form of journalistic freedom (TLPC, 2017). This column writing frees the author to express creativity through personal opinion which will not be tolerated in other types of writing". The general writing news the information needs to gather from different sources as actors and who are involved as benefit or victim this aims to have balanced information.

Framing of Texts

This is important to avoid the society or media audiences to be dependent in totality on the information delivered by the mass media. This is important to avoid the society or media audiences to be dependent in totality on the information delivered by the mass media.

In this stage, see how events are presented in this article? This article is written using a journalist's point of view as a writer, starting from the design of the issue, selecting the resource persons and the concept of title, subtitle, lead and

the content of the information provided. In this case, the media frame the Covid-19 issue on the economic aspect of vaccines.

Receive Vaccine for self-prevention (People refuse with any conditions)

This article was written based on the agenda and structure of the author by using information from daily experiences, especially the recommendation from the WHO that it was obtained that vaccination is one of the criteria for a person's immunity to deal with the Covid-19 virus that is facing the world and also Timor-Leste (Sentence 7 and 8, news issue April 05, 2021). The assumption of framing in this article, the authority of health has considered that the situation was in emergency and needed serious interventions. During the health control in local, find difficulties in collaboration with the people positive Covid-19 including the communities refuses to receive vaccine (Sentence 2, 3 and 4, news issue April 20, 2021).

The author also found that people living with an economy that continues to decline during the pandemic and sometimes it's not enough in everyday life and then some people apply to be free but refuse to receive vaccines (Sentence 3-6, news issue May 15 2021). Moreover, health condition's that do not allow for receiving the vaccine. The public announcement with official information everywhere and found mainstream media, online media and social media but citizens believed in hoaxes.

Look at general contexts; (1) the government has no stock of vaccines and needs donations from other countries to facilitate public health and save the population. (2) Since the beginning majority of citizens refuse to receive vaccinations (3) the news has provided citizens with a hoax. (4) Population didn't collaborate. (5) Some people resist receiving vaccines if they cause other complications. (6) Vaccines doses provided not sufficient in responding to number of population;

Timorese is not beliefs Covid-19 really exist (To participate in receiving vaccines depend on the conscience and self-awareness);

Journalists use different words and sentences to link information such as more completeness, easy to understand and also easy to get attention. Use the opinion of politics to influence people in participation in receiving vaccines. It is related to normative theory which pays attention to the examination or explanation of how the media should fight if certain social values arise or apply in society. This theory plays the role of the media in shaping and legitimizing media institutions and has a major influence on the expectations of the media that are followed by the audience (Morissan, 2013). Media exist nearly in the society and issues designed by journalists as a professional of media institutions link the influence to the audience with relevant contexts in society.

According to McCombs and Shaw (2016) that the mass media has succeeded in transferring relevant content to construct media agenda items onto the public agenda and also the public as an audience can provide their perspective on what is considered important by the media. The media has the ability to influence individual cognitive changes, and its thinking is called the function of

the agenda setting of mass communication. Such as global issues, this pandemic influences people's life economically (Sentence 8, news issued May 15 2021).

The factual information (The priority of fact and opinion)

The fact reflects on what the real and information gathered from certain sources based on participation and experiences. Opinions refer to constructions of ideas or perspectives in one condition and time.

To understand aspects of reality based on the term "facts" so that it can increase other people who become the audience to direct their beliefs. Confidence is the result of individual considerations to provide opinions and assessments of an issue and in the end provide support or not support the ideas obtained (Heindel, 2016). While using observation to provide ideas to form opinions, and events that become real content are assumed facts. The activities to carry out experiments, observations, or research and prove to be true or not true become statements that prove are facts. According to August (2015) opinion is a person's beliefs, feelings, and judgments about an event or problem. It is designed as a subjective assessment based on available evidence.

The facts were obtained by the author from direct experience and conducting interviews with one of them, such as the process of dissemination, campaigns, and acceptance of vaccines or refusal to receive it. The process of framing the media based on the selection of issues, interviews directly, writing and distribution through independent journals. Market sales during the pandemic and asks the Ministry of Health to disseminate information about vaccination (sentences 3, 5, journal issue May 15 2021).

In terms of Showing People Ask for Himself (Let people decide what matter for lives is)

This article can summarize some of the expressions and reflections of an author who participated in this situation as an audience in consuming media, especially journals in this case, as workers and also members of the community, resource persons, as patients and can also witness the suffering of society, runaway critics, do not contribute. The current situations can no longer bear to have to take over a decision to receive the vaccine to be free to move or die of hunger (sentences 7, 9, journal issue May 31, 2021).

The declaration conducted by the media if to be safe by covid-19 vaccination is only way, some of patient was died after receive vaccine (sentences 4, 5, journal issue April 5, 2021). The government establishes the center information "Integrated Crisis Management Centre (ICGC)," but no management of information for instance other Ministries can provide other information (sentences 4, 8, journal issue May 31, 2021). Vaccine was a way to fight against Covid-19; the stock of vaccine was not enough and it stayed with for one or two weeks (sentences 3, 6, journal issue May 31, 2021).

Look at titles news that is being conducted, the narrative, and the media in this case Independent Post creates a position in designing the agenda for coverage. Those who support the media agenda will be positioned as protagonists such as politicians and elites more than people who are safer in the situation.

Diagnose causes; in this stage, try to find how media diagnose causes with the issue such in specific time that consumed by public. Here is discussed on the news of covid-19 in vaccination and implementation in the country. During two months April to May 2021 was the times initiated of implementation of vaccines in Timor-Leste. Surge a lot of challenges and media use it as an opportunity to frames news related to issue. Look from the completeness of the news, the Independent Post is quite complete in implementing the 5W + 1H element (*why, what, when, where, who and how*). The dominant element find in news that: *What is the cause of this incident? What is considered the cause of the problem? Who is considered involved for the cause of the problem?*

The news that is published emphasizes who and why elements. While the How, what element is not widely used, it reduces the completeness of the information in the text. Why the author of this article raises the idea of self-prevention and self-awareness as the media presents information to the public and this information can change a person's perspective on his economic life and the information can persuade the audience to get vaccines in some government-provided facilities, or run away for other reasons?

Based on the facts was encounters in daily life during the months of April to May, life is very worrying, especially for the extended family. If you are asked to use assistive devices such as masks for yourself, it is not enough to apply vaccines as a way to roam freely and do activities. According to McCombs and Shaw is "the mass media has the ability to move important things from the news agenda. There are on the public agenda. We value what the media considers important" (Khatimah, 2018). This view of reality formed by the content of the mass media will then underlie the responses and attitudes of the audience towards various social objects. Errors in the reporting process will make the audience receive incomplete messages, giving rise to a wrong picture of social objects; therefore the mass media are required to convey accurate and quality information.

The media emphasizes the issue of vaccines with the effectiveness gained after receiving the vaccine. Describe the conditions experienced by the community during this pandemic, the impact on the community's economy and also their income. Media also participates in promoting vaccine products; this happens because they use quotes and messages from politicians to persuade people to participate in vaccines organized by health agencies.

This practice is rarely carried out considering freedom of expression as a human right and the responsibility of the media to facilitate all discourses regardless of the background of the objectives. According to Pezzullo & Cox (2018), a series of news texts is a way for journalists to attract the attention of their audiences. Even though, those media used "what and who" to describe what (Covid-19 news on economic aspect in vaccination), and make follow-up different content along the pandemic situation in the country.

The positive Covid-19 refuses to quarantine, the citizen was caused of the impact on vaccine, patient with other illnesses will recovered and also that cause complications, died, vaccine doses no cover all areas. The media provides information by not looking at sources who are considered victims or helpless in

dealing with the situation. This uncertain situation left Timorese people hopeless, weak and thinking about what would happen if things continued like this.

Make moral judgments; The analysis makes moral judgments related to efforts to evaluate the causes and effects. This element is a framing element that is used to justify or provide arguments to determine the problems that occur. When problems are identified and the causes of these problems are determined, it will provide strong arguments to support the ideas raised. *The question that can be asked to understand this element is what moral value is presented to explain the problem? What moral values are used to legitimize or delegitimize an action?*

What is the main idea to make moral judgments along with media framing link with audience as a citizen to have more constructed with positive thinking and give an opinion reflect real situation of society?

Lack of knowledge about covid-19, especially vaccines and also lack of information's link people focus more on the negative side of being vaccinated than on the positive side. The audience likes news that is written with narration, especially if it is related to the human side that can make them happy, sad, afraid, and so on. The text that forms the narrative directs public perception with various elements including design issue, news style, and news frame. Use the title of journalist to motivate society. If the issues raised by the media can affect the way of thinking in interpreting a problem, the role of the media is increasingly important. This is related to the dependency theory, developed by Rokeach and Fleur focuses its attention on the structural conditions of a society that regulate the tendency of a mass media effect to occur (Morissan, 2013). Mass media can be considered as information that has a role in the process of maintenance, change, and conflict at the community level, the audience becomes dependent on the media.

The social conflict here is referee to economic situation and negative impact of covid-19 to people live and the vaccines was criteria recommended by World Health Organization (WHO) for all citizens in the country receive for recover situation. For instance during the pandemic era, in Timor-Leste citizen was curiosity to know the intervention of all part related to economic situation in the country. But in practical one way is a vaccination and that media was the strategic position to follow this issue until got public solution and self-awareness. As a criteria for who apply to look for works inside the country for who loosed the work and look for jobs outside the Timor-Leste (South Korea, England, and Australia). Recover the income business activities, decrease number of infection, Self-care and protection and if receive vaccine will get strong

Treatment recommendation; In the analysis of treatment recommendations, it is concerned with offering and justifying a particular treatment to solve a problem and predict its possible effect on society over time. This element is used to assess what journalists want. What path is chosen to solve the problem existed. This solution depends on how the event is viewed and who is considered to be the cause of the problem. The question asked to understand this element is related to *what Statement is offered to solve the problem/issue? What paths are offered and should be taken to overcome these problems?*

The author of this article suggests the need to change and fight against one's perspective on primitive thoughts by comparing the entire negative impact of the vaccine, in this case the AstraZeneca vaccine, according to the period specified in this article. Even though the situation was so difficult at that time, especially the economy of poor families, it would be even worse. One way out is to receive vaccines to fulfill the requirements so that they can be free to move (sentences 8, 9, news edition of May 15 2021).

If all the means are not able to suffice the situation then look at ourselves. It should also be noted that a much more important aspect in the world of work is self-quality. According to Amalia, (2022) the ability to soft skills and hard skills, the way we deal with certain situations, to broad insight is a stepping stone so that we are able to compete. Continuously updating knowledge is also needed so that we can keep up with the times.

According to Albert Bandura, the ability to reflect or reflect on oneself (Self Reflective capacity) involves the process of verifying the mind to ensure that the thoughts are correct. This reflection consists of four ways (Morissan, 2013); (1) A person's adjustment assesses the suitability between his thoughts and the results of his actions. (2) Observation, namely indirect experience based on observations of other people's experiences or the results obtained that function to confirm or deny someone's truth. (3) Persuasion is a way of directly wanting to instill a determination in someone to do a certain thing. Whereas (4) Logic is the reason used in drawing conclusions or making logical decisions based on previously known evidence and not based on direct observation. Media design agenda with political of editorial give focus on one issue and through framing looks at how media construct the issue and then change the concept of perception.

Discussion

The implementation of vaccine in Timor-Leste attracted the attention of the mass media, especially the Independent Post, to make it valuable news because it involved the life of the Timor-Leste peoples regarding the public health and economic aspect. Viewed from the economic aspect according to Veugelers (2021) explains that the United States of America and United Kingdom are the main revenue markets for vaccine exports, representing 43.4% and 16.7% of the total European Union revenue from vaccine exports, respectively in all countries in the world.

On the other hand, those who live in the country depend on imports for their basic needs, especially Indonesia and China, Japan and other countries. Domestic products are less than national demand. According to Marçal (2022) Gross Domestic Product/gross internal product (PIB) decreased by 8.3% and inflation increased by 8.5% in 2020 and 2021. Therefore vaccines are the only way to respond to this situation. The government adopted the WHO recommendation to approve national vaccination on February 14, 2021 (Council Minister 2021). Such as Independent Post have its own agenda for vaccine implementation by design of agenda and followed with factual information's.

The pattern of media reporting and the point of view used by the media influence public interpretation, the media has the human, technological and capital resources to control the public mind. Even as a Robert Entman suggests that there are four stages of framing for media frame issues, namely problem definition, problem diagnosis, make moral judgment, and treatment recommendation (Eriyanto & Diahloka, 2015).

The first of all media **defines problems** that arise have an impact on several things, namely, (1) Media writing styles and literacy in vaccines, (2) Ideas and experience from one side increase an uncritical point of view, (3) The minimum of knowledge; (4) Vaccine doses limit stocks to cover all areas, (5) The emergence of public compliance to follow health protocols, (6) Creating public psychological disturbances.

Even though the issue that consider as a problem it's also become problem and important to discuss in society. The role of media as well the social control. But base on media writing style there are as whole of problem how to find the issue and design with media self-structure.

The second is a media **diagnosis causes** emphasizing what and who, what is said here as a vaccine and who is the one who becomes the fighter in the vaccine implementation process. The finding of the news framing, there are namely; (1) Has no previous preparation for this situation, (2) Different news with same sources, (3) The politic cover all source of information, (4) Some people consider victim of vaccines, (5) People refuse to receive vaccines; (6) Timorese are not beliefs Covid-19 really exist (Conspiracy theory), (7) the news of the media does not reach remote areas inside the countries. (8) Vaccine doses no cover all areas, (9) Timorese beliefs with traditional medicines, (10) Patient get illnesses will recover or cause complications or died, (11) Vulnerabilities speeded everywhere, (12) Deficiency of economic activities, and (13) Political statements; use the community for vaccine testing.

The independent Post pays attention to the issue of vaccines, vaccines with effectiveness and describes the conditions experienced by people who got after receiving the vaccine, and the impact on the people's economy and also their income. Meanwhile, the media also participates in promoting vaccine products; this happens because they use quotes and messages from politicians to persuade people to participate in vaccines organized by health institutions.

Third, **make a moral judgment** using the moral values presented to explain the problem and legitimize an action related to the economic aspects of the vaccine process in Timor-Leste. Vaccine is a criterion issued by the World Health Organization (WHO) for all citizens to accept for recover the situations.

(1) Diversify agenda and source, (2) Self-care and protection, (3) If receive vaccine will get strong (4) Increase public awareness, (5) the citizen was caused of the impact on vaccine, (6) the message of politic and medic, (7) The Independent Post participate in dissemination information, (8) Call for supplier form other countries, (9) Just an alternatives, but the only way is vaccine, (10) The medic in hospital is ready to response, (11) Receive vaccine for free movement, (12) Apply to recover economic situations, (13) Take balance with medic statements.

Independent Post has an important position to lead such audiences on certain issues in the media agenda with journalist skills of writing. The intervention of all parties related to the economic situation in the country. But practically one of the ways is vaccination and the media is a strategic position to follow this issue until it gets a solution and public awareness. As a criterion for who applies to find work in the country for who loses their job and looks for work outside Timor-Leste (South Korea, UK and Australia). Restoring business activity income, reducing the number of infections, self-care, protection and if receiving vaccines will also be strong.

The treatment recommendation, in this concept, emphasizes self-awareness. If everyone receives information from all sources they must choose critically to side with the truth and goodness for themselves. So the media as a tool to channel information related to issues that are considered important by the media and also for the audience. As quoted by merdeka.com (2021), the next function of the mass media is as an intermediary between the government and the people. The mass media is a means for the government to inform, explain and try to gain support for its programs and policies.

The media acts as an intermediary between the community and the government where policies issued can be implemented by all groups and also provide information that becomes input and experience from the community to the government and vice versa. The media as an independent institution that supports planning and implementation, through this analysis found the following recommendations for handling; (1) Media self-regulatory to face in situation, (2) Vaccines: decrease number of infections, (3) To fight against covid-19 need to receive vaccine, (4) Make information access easy, (5) Spend more stand of vaccine in other locals.(6) Use medic and medical expert as information sources, (7) Use media to link recommendation to audience, (8) Timor-Leste has bilateral cooperation with Australia, UK, Chine, Singapore, (9) Beliefs medical support, (10) Spread medical emergency in every health facilities, (11) Distribution health certificates, (12) Vaccine help Timorese to apply jobs in other countries, (13) Need more source by medical experts.

Through this study, looking at the news sources, it was found that the Central Government and Regional Governments were the sources most frequently presented by journalists. The amount of space given to the central government and regional governments is very important considering that the pandemic management strategy is controlled by the government so that information confusion does not occur. However, in reality, it was the government that caused the confusion of information to occur through various jokes and policy inconsistencies.

The dominant framing data show that the responsibility. Independent Post assumes responsibility, the third functions of media being responsible are an interpretive and directive function, and namely the media provides interpretation and guidance, telling the public about the meaning of an event (Bahri, 2018). Through framing, every media news contents encourage to increase public perception in positive ways. However an attitude of optimism is born to get through the vaccine pandemic well. This happens because the Independent Post

also has an important skill in drawing issues that are considered important for its public. The Timorese society has their own interest in receiving vaccines; the media help the government and the public in implementing public health. The main success in the issues reported by the media such as the Independent Post is that the audience as a society can be free to move around as before the pandemic is recovering the economic situation of their families, and also the country's economy.

Conclusion

The findings in this article can conclude that there are many reports about vaccinations in journals; the Independent Post uses its function to keep reporting issues related to the pandemic. However, the explanation above is related to journalistic works theoretically journalists use informative titles or based on a point of view through observation and opinion. This is a style of journalism to attract the attention of readers. (1) Media writing styles and literacy in vaccines, (2) Ideas and experience from one side increase an uncritical point of view, (3) The minimum of knowledge; (4) Vaccine doses limit stocks to cover all areas, (5) The emergence of public compliance to follow health protocols, (6) Creating public psychological disturbances.

This study provides theoretical recommendations. It concluded that Independent Post framing also promotes the effectiveness of vaccines to increase self-awareness and public knowledge. The issue of news content through framing has an impact on increasing international and pharmaceutical business activities, especially countries that produce vaccines and also has an impact on the national economy to be free to carry out activities, especially markets and others.

Contribute to changing public policy and also for the government to establish universal criteria that are applied in other countries, such as every worker taking a test to work in South Korea, Australia and the United Kingdom, who must show full vaccine certification.

Practically the media has freedom and style in writing news, but involves several parties regarding issues or vaccines in this context. Socially, the Independent Post uses its function to design and follow issues that are considered important for society. Each news item concerns several options as a guide for dealing with the vaccine-related situation.

The results of this research also look at the function of the media during a pandemic, including how journalists and the media will practice optimism and hope journalism in the future. Moreover, Timor-Leste is a country with high risks, not only vaccines. Through analysis also finds the recommendation that, it must be acknowledged that there is a need for further research involving larger media, a longer span of time (pre-pandemic, during a pandemic, and post-pandemic), and using a more varied indicator to obtain more comprehensive understanding. In addition, there is also a need for research related to risk perception and community behavior as a result of media framing. Media itself keeps learning from the situation and is prepared in terms of human resources and knowledge.

Reference

- Alvin, S. (2022). The Evolution of Political Party in Indonesia: PSI Towards a Digital Party. *Jurnal Komunikasi*, 14(2), 423–445. <https://doi.org/10.24912/jk.v14i2.18352>
- Arifin, M. S. 1, Iskandar, D., Sobari, T. (2020). Robert Entman Framing Analysis of Saracen Hoax Issue News in Republika.Co.Id and Kompas.Com, *Journal of Language Education and Research*, Volume 3 Number 2, May 2020 E – ISSN 2621-0169, 39-40
- Bahri, A. Nur. (2018) *Diktat Jurnalistik*, Sumatra Utara: Universitas Negeri Islam, Medan, 15-16 Retrived 9 May 2023, from <http://repository.uinsu.ac.id/5526/1/Diktat%20Jurnalistik%20Fix>
- Baran, Staley. D & Davis, Denis. K. (2013). *Mass Communication Theory*, Sixth Edition, Chicago: Wadsworth
- Council Minister (2021). *Government Approves National Vaccination Plan Against Covid-19*, Retrieved 5 October 2022 from <http://timor-leste.gov.tl/?p=26919&n=1&lang=en>
- Curran, J. and Gurevitch, M. (2019). *Mass Media and Society*, (4th edition). London: Hodder Arnold
- Eriyanto M. S., & Diahloka, C. (2015). Analisis Framing Robert Entman pada Pemberitaan Konflik Kpk Vs Polri di Vivanews. co. id dan Detiknews. com. *JISIP: Jurnal Ilmu Sosial Dan Ilmu Politik*, 4(3)
- Heindel, C. Lammer. (2016). *Fact and Oppinion, Loras College, Dubuque, Iowa, USA*. The published version is accessible at <https://philosophynow.org/issues/115/>
- Limbong, S.Timurtini. (2020), *Pengertian Virus Corona (Covid-19)*, Klikdokter, Indonesia
- Khatimah, Husnul. (2018). Posisi dan Peran Media Dalam Kehidupan Masyarakat, *UIN Sunan Gunung Djati: Tasâmuh*, Volume 16, No. 1, Desember 2018
- Kurniasari, Nani & Aji G. Gusti. (2015). *Kepemilikan da bingkai media (Analisis Framing Pemberita Joko Widodo Sebagai Kandidat Calon Presiden pasa Koran SINDP)*; Jurnal Akademik, UNISULA, Semarang.
- Knight, M. B. Peter. (2020). *Routledge Handbook of Conspiracy Theories*. Abingdon: Routledge
- Maxwell, M. (2016). *Agenda-Setting Influence of the Media in the Public Sphere*. Texas: University of Texas at Austin
- Miller, Pitter. (2018) *Seeing the Leader in You: The Personal Qualities of a Leader*. Southern Cross University, Australia
- Mambrol, Nasrullah. (2017). *Agenda Setting Media Theory: Literary Theory and Criticism*, Literariness.org
- Marçal, A. L. da Costa. (2022). *Cadeia de Valor*, Díli: Sylvia Printing, Vila Verde, Díli, Timor-Leste
- McQuail, D. (2011). *Teori Komunikasi Massa*, (6th ed.). Malang: Salemba Humanika

- Morissan, M.A. (2013). *Teori Komunikasi Massa: Media Budaya dan Masyarakat*, Jakarta, Penerbit Ghalia Indonesia
- Mohd Z. N.R. (2014). *Theory of Agenda Setting, The International Islamic of Malaysian University*. Retrieved from https://www.researchgate.net/publication/321698436_Agenda_Setting_Theory
- Moy, Patricia. (2016). *Agenda Setting, Priming and Framing*. New Jersey, USA: Published by John Wiley & Sons, Inc. DOI: 10.1002/9781118766804.wbiect266
- Pezzullo, PC, & Cox, R. (2018). *Environmental Communication and the Public Sphere*, (5th ed.). Sage Publications
- Ritonga, E.Y., (2018). Teori Agenda Setting dalam Ilmu Komunikasi. *SIMBOLIKA*, 4 (1): 32-35
- Siebert, Fred. S; T. Peterson; Schramm, W. (1963). *The Press's Four Theories : The Autotarian, National Council of the Churches of Christ in the United States of America*. USA: Wiley
- Siyoto, Sandu. (2015). *Dasar Metodology Penelitian*. Yogyakarta: Literasi Media Publishing
- Sobur, Alex. (2011). *Analisis Teks Media: Suatu Pengantar untuk Analisis Wacana*. Bandung: Remaja Rosdakarya
- Smith, Jason A. (2017). *Textual Analysis, George Mason University*. USA: Sage
- Timor-Leste Press Council. (2017). *The Hand book of Journalism*. Dili: Xerox Dili
- Uribe, M. Ramirez. (2020). *Framing of Online News Coverage of the Coronavirus in the United States, Journalism and Strategic Communications Elon University*. USA: Sage
- Yuhdi, F., Asmaul, H. 2 Farina I. (2020). *Media and pandemic: frames about the covid-19 pandemi in Online media in Indonesia*. Teuku Umar University Jl. Alue Peuyareng, UTU Campus, West Aceh, Indonesia
- Gorbiano, M. Irfan. (2020). Breaking News: Jokowi announces Indonesia's first two confirmed COVID-19 cases, *The Jakarta Post*. Retrieved from <https://www.thejakartapost.com/news/2020/03/02/breaking-jokowi->
- Veugelers, R. (2021). *A world divided: global vaccine trade and production*. retrieved from <https://www.bruegel.org/blog-post/world-divided-global-vaccine-trade-and-production>