

Lampiran 7: Hasil Uji Unidimensionalitas

Destination Image

Item	Standardized loading 1	Standardized loading 2	Measurement error
DI1	0,730	0,533	0,467
DI2	0,699	0,489	0,511
DI3	0,872	0,760	0,240
DI4	0,814	0,663	0,337
DI5	0,655	0,429	0,571
DI6	0,736	0,542	0,458
DI7	0,779	0,607	0,393
DI8	0,818	0,669	0,331
DI9	0,783	0,613	0,387
DI10	0,691	0,477	0,523
DI11	0,716	0,513	0,487
DI12	0,660	0,436	0,564
DI13	0,604	0,365	0,635
DI14	0,723	0,523	0,477
DI15	0,849	0,721	0,279
DI16	0,725	0,526	0,474
DI17	0,855	0,731	0,269
DI18	0,636	0,404	0,596
TOTAL	13,345	9,999	8,001
CR	0,957		
AVE	0,556		

Lampiran 7: Hasil Uji Unidimensionalitas (Lanjutan)

Event Image

Item	Standardized loading 1	Standardized loading 2	Measurement error
EI1	0,865	0,748	0,252
EI2	0,868	0,753	0,247
EI3	0,884	0,781	0,219
EI4	0,803	0,645	0,355
EI5	0,848	0,719	0,281
EI6	0,858	0,736	0,264
EI7	0,871	0,759	0,241
EI8	0,852	0,726	0,274
EI9	0,729	0,531	0,469
TOTAL	7,578	6,399	2,601
CR	0,957		
AVE	0,711		

Past Experience

Item	Standardized loading 1	Standardized loading 2	Measurement error
PE1	0,644	0,415	0,585
PE2	0,858	0,736	0,264
PE3	0,906	0,821	0,179
TOTAL	2,408	1,972	1,028
CR	0,849		
AVE	0,657		

Lampiran 7: Hasil Uji Unidimensionalitas (Lanjutan)

Participant Satisfaction

Item	Standardized loading 1	Standardized loading 2	Measurement error
PS1	0,859	0,738	0,262
PS2	0,831	0,691	0,309
PS3	0,716	0,513	0,487
PS4	0,769	0,591	0,409
PS5	0,828	0,686	0,314
PS6	0,778	0,605	0,395
PS7	0,802	0,643	0,357
PS8	0,727	0,529	0,471
TOTAL	6,310	4,995	3,005
CR	0,930		
AVE	0,624		

Revisit Intention

Item	Standardized loading 1	Standardized loading 2	Measurement error
RI1	0,782	0,612	0,388
RI2	0,819	0,671	0,329
RI3	0,823	0,677	0,323
RI4	0,794	0,630	0,370
TOTAL	3,218	2,590	1,410
CR	0,880		
AVE	0,648		