

Lampiran 5: Hasil Data Deskriptif Jawaban 230 Responden

Descriptives Indikator Variabel *Destination Image*

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
DI1	230	1	5	3.56	1.355
DI2	230	1	5	3.45	1.227
DI3	230	1	5	3.34	1.082
DI4	230	1	5	3.13	1.055
DI5	230	1	5	3.00	1.160
DI6	230	1	5	3.74	1.257
DI7	230	1	5	2.89	1.154
DI8	230	1	5	3.13	1.118
DI9	230	1	5	2.72	1.248
DI10	230	1	5	3.45	1.177
DI11	230	1	5	3.31	1.158
DI12	230	1	5	3.30	1.110
DI13	230	1	5	3.08	1.309
DI14	230	1	5	3.18	1.141
DI15	230	1	5	3.20	1.150
DI16	230	1	5	3.13	1.158
DI17	230	1	5	3.21	1.102
DI18	230	1	5	3.18	1.264
Valid N (listwise)	230				

Lampiran 5: Hasil Data Deskriptif Jawaban 230 Responden (Lanjutan)

Descriptives Indikator Variabel Event Image

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
EI1	230	1	5	3.36	.977
EI2	230	1	5	3.24	1.057
EI3	230	1	5	3.47	1.052
EI4	230	1	5	3.18	1.155
EI5	230	1	5	3.43	1.079
EI6	230	1	5	3.16	1.126
EI7	230	1	5	3.37	1.109
EI8	230	1	5	3.48	1.081
EI9	230	1	5	3.42	1.156
Valid N (listwise)	230				

Descriptives Indikator Variabel Past Experience

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
PE1	230	1	5	3.33	1.100
PE2	230	1	5	3.34	1.097
PE3	230	1	5	3.38	1.054
Valid N (listwise)	230				

Lampiran 5: Hasil Data Deskriptif Jawaban 230 Responden (Lanjutan)

Descriptives Indikator Variabel Participant Satisfaction

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
PS1	230	1	5	3.51	1.089
PS2	230	1	5	3.52	1.001
PS3	230	1	5	3.20	1.083
PS4	230	1	5	3.70	.958
PS5	230	1	5	3.49	.966
PS6	230	1	5	3.66	1.045
PS7	230	1	5	3.84	.987
PS8	230	1	5	3.29	1.089
Valid N (listwise)	230				

Descriptives Indikator Variabel Revisit Intention

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
RI1	230	1	5	3.43	1.149
RI2	230	1	5	3.21	1.250
RI3	230	1	5	3.13	1.124
RI4	230	1	5	3.27	1.167
Valid N (listwise)	230				

Lampiran 5: Hasil Data Deskriptif Jawaban 230 Responden (Lanjutan)

Descriptives Variabel Penelitian

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
Destination.Image	230	1.22	4.89	3.2230	.88945
Event.Image	230	1.00	5.00	3.3450	.93559
Participant.Satisfaction	230	1.50	5.00	3.5277	.83982
Past.Experience	230	1.00	5.00	3.3521	.94152
Revisit.Intention	230	1.00	5.00	3.2609	1.00484
Valid N (listwise)	230				