MODERN LUXURY DESIGN CONCEPT ON APPLICATION OF ROOM INTERIOR ELEMENTS

Kristina Cahya Wiyono[1*], Hartini Laswandi[2]

[1]Faculty of Interior Design, Tarumanagara University, Jakarta
Email: kristina.615190013@stu.untar.ac.id
[2]Faculty of Interior Design, Tarumanagara University, Jakarta

*Corresponding author

ABSTRACT

Room is one of the spaces in the house that is classified as a private area. Rooms are often used as a place to rest, so a room needs to be designed as comfortable as possible for its occupants. The more the times, the more diverse the styles of interior design that are circulating and which are in demand by many people. The Modern Luxury Trend in Interior Design originated in Singapore which later developed in a design collaboration between modern and luxury styles. Modern Luxury style gives the impression of a modern, and also luxurious in an interior. This style is much favored by the millennial generation because it can be applied to various room sizes, and emphasizes a minimalist style with the use of high-quality materials. So, the research was conducted to find out the use of the right materials and colors will produce a luxurious but still modern interior. The type of research method used in this article is a qualitative descriptive design method. So that in this article, a luxury modern design concept will be produced in the application of room interior elements, so that readers are expected to know the application of room interior elements with modern luxury concepts. Therefore, this article is intended for students who are designing room interiors, students who are doing internships in the interior industry, and for designers who are doing room interior projects.

Keywords: Bedroom, element, furniture, modern luxury

1. PREFACE

Modern-style interior design has developed since the 19th century since people have known the technological revolution, building materials, and machine technology. Over time, many designers have combined modern style with several other styles to create a different impression, one of which is a combination of modern and luxury styles that become modern luxury styles. Modern luxury style originated from many Singaporeans who like modern luxury style designs because they give the impression of royalty.

The modern luxury design style is inspired by modernism which reflects a free approach to life. An interior with a modern luxury style can use a variety of textures, materials, decorations, and the right furniture to give the space a luxurious appearance. According to Billy Baldwin, luxury design is about comfort, not how expensive and exclusive the design is. [1]

It is undeniable, that having a house is everyone's dream, especially if it can be designed according to our wishes so that we will feel comfortable when we are in it. Modern style is a design term that usually refers to a house with clean and sharp lines, using white, black, brown, gray, and the use of materials including metal, glass, and steel. While the luxury style is one of the luxurious lifestyle.

The modern luxury design style is generally preferred by the millennial generation because it follows the times, and can be applied to rooms of various sizes. In addition, the modern luxury style will give the impression of a luxurious and elegant room, but still modern and not excessive so that it will make users feel comfortable.
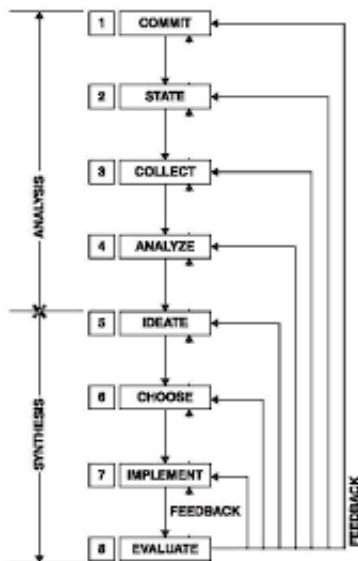
Therefore, the use of interior elements such as space, line, shape, color, light, texture, pattern, as well as materials, furniture, and technology must be in accordance with the concept of modern luxury design.

2. RESEARCH METHOD

The design method used is the Design Diagram by Rosemary Kilmer and Otie Kilmer [2].

Figure 1
Rosemary Kilmer Design Mindset Chart

At the beginning of the design process, a commit process will be carried out, namely by collecting data to find out which elements are suitable for the room to produce a modern luxury style. The next stage is the state stage by knowing the needs of millennials as users of modern luxury styles to find out the right design elements. This stage can be done by conducting research or analysis through the results of journals and research results from related parties.

The collect stage will be carried out by collecting data from modern luxury-style rooms. The data collected can be in the form of field surveys or observations such as conducting interviews with related parties to obtain valid data related to the project being taken.

At the analyze stage, it will be done by analyzing the information that has been obtained in order to find out the right solution for the problems experienced by millennials who use modern luxury styles in room interior elements. At this stage, a more in-depth analysis will be carried out and more focused on the project being taken.

The next stage is ideate which will be done by creating a design concept, from a modern luxury-style room. The designer will express his idea at this stage by making the best alternatives.

After that, the implement stage will be carried out, namely by choosing the best design from several available alternatives so that it becomes the maximum final image.

The last stage is evaluate, to evaluate the response to the design that has been made and ensure if it is in accordance with the modern luxury concept and revisions will be made to achieve the desired design results.
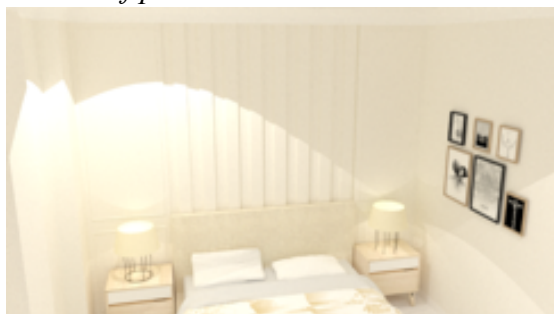
3.   RESULT AND DISCUSSION

The interior elements of a room are one of the most important aspects for someone when designing something. The interior elements consist of 7 types, namely space, line, shape, light, color, texture, and pattern. In each type of design concept, of course, every design element must also be adjusted to produce a space that is in harmony with the specified concept. In designing rooms with the concept of Modern Luxury, there are adjustments to the seven design elements, in the form of [3] :

(a) Space. Space is one of the basic interior elements that must be considered in a design. Space consists of 2 types, namely 2-dimensional space and 3-dimensional space. In designing, a designer must know the exact size and utility of a room in order to adapt its design to a particular space. Spaces with Modern Luxury design concepts usually rarely use partitions so that the room seems spacious so that users can also move freely without a lot of items that maintain a modern impression;

(b) Line. Generally, lines are divided into 3 types, namely horizontal lines, vertical lines, and diagonal lines. When designing a room, if the line elements are used appropriately, it will add to the aesthetics of a room. For example, curved lines or zigzags will show dynamic energy in a room. In the Modern Luxury design concept, line elements are usually used in the form of vertical lines combined with walls, as well as furniture used with the aim of a room not being boring, looking attractive, and giving a modern impression. In addition to the use of straight lines, the line elements in the modern luxury style can also be combined with other geometric shapes such as circles, hexagons, squares, and triangles. The use of these forms is intended so that the interior of a room is not boring and still looks attractive;

Figure 2
The use of panel lines on the walls adds to the impression of Modern Luxury in the room

(c) Form. In interior design, shapes are divided into two types, namely geometric and natural, also categorized as open and closed forms. The room is an element of open form because it can be visited. Maximum understanding of the form will help in building the desired feel of the space. Modern Luxury designs often use furniture with unique shapes, and built-in furniture, but keep it simple to keep it modern;

(d) Light. Light is quite important in a room, be it artificial light or natural light because it can give an accent to a room. Light is divided into three types, namely lighting according to function

(task lighting), lighting for accents (accent lighting), and lighting to add to the atmosphere (mood lighting). When determining the lighting of a room, it is important for a designer to know the types of activities that will be carried out in the room. Like rooms can use bright to dim types of lighting. Rooms with the Modern Luxury concept can also use white and yellow lighting. In modern luxurious homes, the right lighting must be chosen for the perfect home interior design. Optionally for modern and simple chandeliers or drop pendants, then complete the look with cove and pin lights for a subtle yet dramatic feel, and to create an ambience by lighting up specific areas of your room. Note that warm lights are often used in the modern luxury interior design style to create a homely and sophisticated vibe;

(e) Color. Color is one element that can change the atmosphere in a room. Color can also change emotions and stimulate the psychology of the room's users. For example, green and blue colors will give the impression of a calm room, and red will encourage appetite so it is often used in restaurants. In Modern Luxury style rooms, the colors that are often used are neutral colors such as white, black, brown, gray, and beige [4]. Not infrequently Modern Luxury style rooms add accents with contrasting colors such as gold, silver, and several luxury colors such as red, and purple so that it will give the impression of a dynamic room, as well as modern accents. Conceptualising the best colour scheme for your modern luxury home interior design is simple; start by choosing three of your favourite modern colours, followed by two luxurious, the number of colours used can be tweaked around. The modern colours will be your home's base colour palette, while the luxurious colours will be used as an accent colour;

Figure 3
The use of neutral colors such as gray and beige in the room furniture to maintain the Modern Luxury concept

(f) Texture. Texture is also one of the elements in interior design that needs attention. Unfortunately, texture is often forgotten for some people. Texture is divided into two types, namely visual texture, which is a texture that can be seen by the eye, and actual texture, which is a texture that can be seen and touched. Usually in Modern Luxury style rooms rarely use contrasting textures and more often use flat surfaces;

(g) Pattern. In a space, patterns can also add interest to a room. The type of pattern used can be in the form of wallpaper, carpet, and fabric by considering the size of the room, as well as the style of the room. Usually, in a Modern Luxury style room, the patterns that are often used are

wallpaper, carpet, and patterns on the furniture and marble used so that they remain in accordance with the concept of a modern space.

Figure 4
The use of patterns on marble and top table to maintain the Modern Luxury concept.

Figure 5
The use of carpets in rooms with the concept of Modern Luxury

In addition to the 7 interior elements that are considered in designing a room, there are several other aspects that can be considered, namely:

(a) Material. Material selection is another very important aspect when you want to liven up the style of a room. In modern interiors, you can generally use natural materials such as wood. While in luxury interiors, you can use reflective materials such as metal, glass, mirrors, and marble. The purpose of using this material is to maximize its aesthetic value, not to highlight its luxury side;

(b) Space Circulation. Designing a modern luxury style room does not have to be a large room. Minimizing the use of partitions in the room can make the room look more spacious. In addition, the use of mirrors can also make the room look wider than the original;

(c) Furniture. In the stage of selecting furniture for a modern luxury-style room, you can choose to use minimalist furniture so that it seems more simple, one of which is built-in furniture. because one of the advantages of built-in furniture is that it can save more expenses and can choose a more appropriate size for space capacity so that it can use the corners of the room more

optimally. In addition, the built in furniture can also be made more multifunctional for several activities at once;

(d) Technology. The word modern is often close to the word technology. Smart homes are currently very popular with the public, especially millennials, who are also fans of modern luxury styles. The existence of sophisticated technology at home will greatly help facilitate the fast-paced and efficient work of millennials.

4. CONCLUSIONS AND RECOMMENDATIONS

The room is a private/private space, so the design in a room must be adapted to the characteristics and lifestyle habits of its users. The room certainly needs to be designed as attractively and as much as possible both in terms of function, and in terms of aesthetics. Because if a room is designed according to its users, it will create a sense of comfort, security, and users will be productive when working.

In designing a space, of course, it is necessary to pay attention to all elements, namely space, line, shape, light, color, texture, and pattern so as to provide the appropriate result. Of course, certain characteristics also need to be considered in the seven elements when designing a room with a Modern Luxury style because some design elements in other styles will not be used in a Modern Luxury style so a designer must be more careful. Therefore, through this article, it can be concluded that interior elements play a very important role in a room, especially rooms.

Acknowledgement

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