

“THE CULTURAL DIVERSITY IN INDONESIA” TOWARDS THE DECORATIVE ELEMENTS OF DKI JAKARTA REGIONAL PUBLIC LIBRARY

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ABSTRACT

Digitalization in this era is developing rapidly. People's interest towards reading in digital media is increasing while books, magazines and newspapers began to gradually decline. Libraries in Jakarta needs to be further improved including in terms of interior and facilities in order to increase visitors' interest. A library is a place to store collections of books which are organized and structured according to a certain system. The pandemic situation is a challenge for libraries to continue to prioritize services to users in the society. This presents challenges towards the library services, requiring innovation and creativity as well as post-pandemic adjustments. The aim is to explain the results of innovation and design development for the DKI Jakarta Regional of Public Library. Through the theme "The Cultural Diversity of Indonesia" by implementing local cultural values and using supporting decorative elements. The application of contemporary modern design concepts to the library interior will be applied to the reading rooms and book display areas by using decorative elements of Indonesian culture in the design of floors, walls and ceilings. The method used is qualitative explorative, starting with the stages of field observation, interviews, literature study and documentation, which is followed by data processing through the analysis stages and implementation of the design results as a synthesis process. The entire reading and reception area in the library uses Indonesian decorative elements with natural materials and colors in the interior such as wood texture and bright and neutral colors used.

Keywords: *Culture, decorative, interior, library, theme*

1. PREFACE

Nowadays technology is developing rapidly. With the advance of technology, it is easier for the current generation to get information. Digitalization is increasingly rapid and it is becoming easier to obtain information, making the younger generation now use social media more than they are interested in reading. Indonesia ranks second from the bottom in terms of world literacy which means the interest in reading is very low. The reading interest of the Indonesian people is worrying, only 0.001% (Devega, 2017). This means that only 1 out of every 1,000 people has an interest in reading in Indonesia (Devega, 2017). The reading culture of Indonesian citizens is considered lower when compared to Asia and Europe, especially America. In the United States each resident can read around 20 to 30 books each year, in Japan between 10 and 15, in Asia 1 to 3 books. Meanwhile in Indonesia there are only 0 to 1 books every year. The lack of interest in reading is a fundamental problem that has a very broad impact on the progress of the Indonesian nation. Apart from that, low interest in reading has caused an increase in confusing and false news (Lukito, 2022). With people less interested in reading, greatly affects the quality of the country. Countries that are weak in reading habits will not be able to keep up with developments in the world of science and information. Countries where reading has become a necessity and habit in everyday life will certainly be much more advanced.

Libraries as a means of improving the quality of education (Siregar, 2015). Library is a room or a building intended to store collections of books which are organized and arranged according to a certain system and adapted to the user's needs (Wibowo, 2016). The library must become a center for accurate and effective information (Adjie, 2011). The pandemic situation is a challenge for the library world to continue to prioritize services to users in the society. This presents challenges for the implementation of library services, requiring innovation and creativity as well as post-pandemic adjustments.

2. RESEARCH METHOD

The method used is a qualitative descriptive method. Starting with the primary data collection stage through interviews and surveys of research subjects. Followed by the stage of analyzing facilities and space requirements for user activities on the designed research object. Research focuses on the results of designing and implementing thematic concepts in research subjects with the support of literature studies and design document data. The research object is the reading area at the DKI Jakarta Provincial Public Library located at Taman Ismail Marzuki Jl. Cikini Raya No.73, Menteng District, Central Jakarta.

The design process will go through 2 stages, namely the analysis and synthesis stages (Kilmer, 2014). The underlying problems are starting to be accepted and determined. The problem can be understood, the designer must look for information related to the problem. Once the problem is understood, the designer must look for information related to the problem. Technical requirements involving a lot of research, data and observation results. Data analysis is needed to be able to explain data so that it is easier to understand, then a data analysis conclusion is made. So that in the data analysis process, problems, needs, advantages and disadvantages can be found, as well as solutions to existing problems. At the synthesis stage, the theme and atmosphere of the space was determined, namely modern contemporary with the theme "The Cultural Diversity of Indonesia" with the application of decorative elements to the interior elements, a variety of local Indonesian culture to the interior elements. This is followed by the process of generating ideas in the form of schematics and concepts in the design process where ideas or alternatives to achieve the design goals emerge. Concept implementation goes through the stage of channeling ideas through 2D or 3D depictions digitally or manually (Kilmer, 2014).

3. RESULT AND DISCUSSION

Specifically, this research is limited to spaces that support main activities and activities including circulation services, public and private reading rooms, collection areas, inclusion rooms, discussion booths and multifunctional rooms. Overall, it includes a reception area and reading room which are designed with decorative elements to support the application of spatial thematics to interior elements in the DKI Jakarta Regional Public Library. Elements that can add aesthetic value to a room are the theme, shapes, colors, and decorative motifs as well as decorative elements in a room.

Figure 1
Mood Board-Modern Contemporary

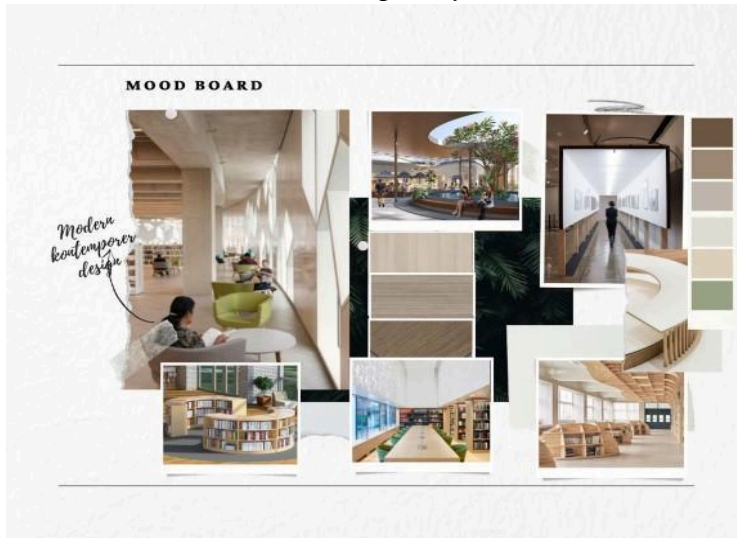
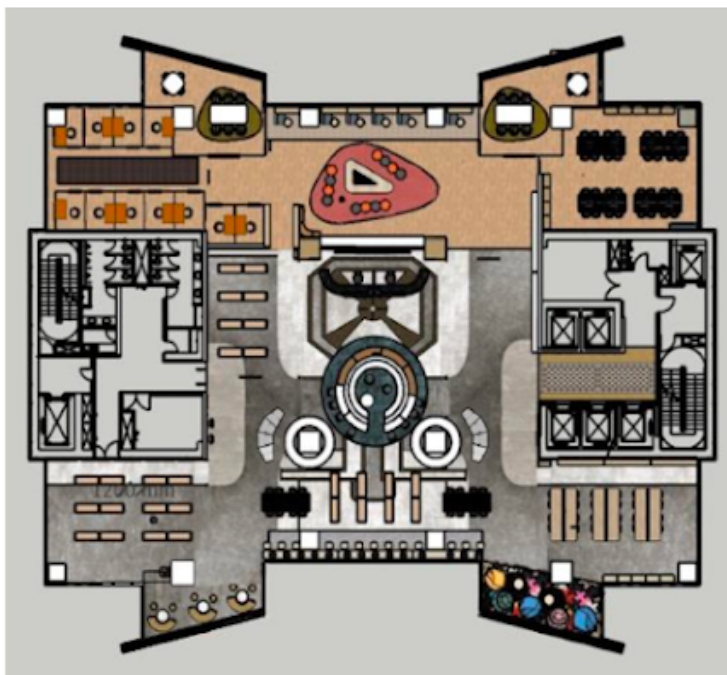


Figure 2
Layout Plan of DKI Jakarta Regional Public Library



Shape has a big influence on the attractiveness of an object. In general, object shapes consist of two types, namely two-dimensional and three-dimensional. The concept applied to the public library is a contemporary modern concept where the library interior is designed using natural materials and colors such as wood texture and also bright and neutral colors. The scope of the design carried out on the interior of the public library is divided into ceiling, walls and floor. Attractive design concepts will increase readers' interest in the library (Rifauddin, M., Halida, A.N. (2018).

The beauty of an object is also greatly influenced by color. In designing a room, color is very influential in increasing the beauty or aesthetic value of an object. The creation of a beautiful and comfortable room is influenced by choosing the right color because color always gives its own impression in all different situations. Color affects the psychology of library users (Suwarno, 2009). The concept of the interior design of the public library is to use natural colors such as cream, white and brown. The use of wood-based materials and using wood-patterned HPL dominates all interior elements right down to the furniture.

Figure 3

Modern Contemporary Color Scheme



The geometric style with curves is one of the characteristics of the contemporary modern concept. Supporting the theme "The Cultural Diversity of Indonesia", the application of modern and simple forms is enough to attract the attention of visitors. The furniture used also has a simple shape and is covered with neutral colors. The main interior element for this contemporary modern atmosphere is by paying attention to the shapes, colors and textures applied towards the concepts used. The application of geometric lines with panels that use wooden lattices gives a non-monotonous impression, which is also combined with marble patterned HPL which gives an elegant impression to the room.

The decorative elements used in the DKI Jakarta Regional Public Library are the use of laser cutting with batik and Batik Tumpal Betawi motif (Delfin, 2021) which are applied to the information & circulation desk to show the identity of Jakarta.

Figure 4

Furniture at The Receptionist Area

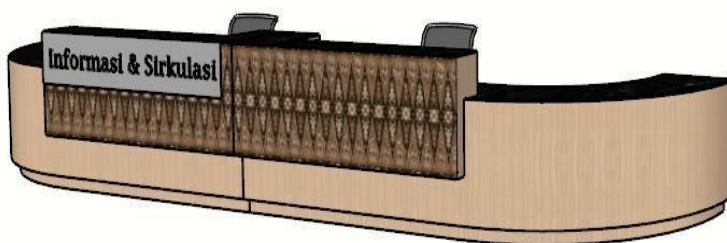


Figure 5

Decorative Element at The Receptionist Area



Batik kawung is a motif shaped like slices of kawung fruit, also known as *kolang-kaling* or *buah aren*. If you look at the motif, you will see a symmetrical shape with circular shapes arranged geometrically (Pane, 2023). This variety of elements also complements the derivative form of the logo, the vision and mission of the library which also has its own meaning. The building known as the *Gedung Panjang* looks elongated. There are also tumpal motif elements from Batik Betawi on the building. Apart from being aesthetic, it also aims to reduce sunlight into the library area, making it cooler.

Figure 6

Revitalized Building of The DKI Jakarta Regional Public Library in Cikini



The triangular shape is inspired by Tupal Betawi motif elements and the rectangular silhouette represents the value and role of the library as a forum for residents to learn to express ideas and create work (Adjie, 2011).

The ceiling design uses 9 mm gypsum material, which is varied with *lammersering* type PVC material or lumber ceiling. On the left and right side walls, the upper part uses gypsum material which is varied with a reveal trim model made of aluminum in the shape of a U-Shape. Gypsum is used because apart from being economical and able to reduce echoes from the acoustic side, it is very good for soundproofing. At the bottom part, gypsum material is not used because gypsum

material cannot withstand the impact of hard objects, so a sturdier material is used using multiplex material coated with HPL.

Figure 7

Material of Interior Element in The Reading and Collection Room



Figure 8

Decorative Element in The Collection Room



Figure 9

Decorative Element in The Reading Room



Figure 10

Decorative Element in the Reading Room



The image above is the design result of the DKI Jakarta Regional Public Library. By using the modern contemporary theme "The Cultural Diversity of Indonesia", the interior of the public library is designed using natural materials and colors in the interior such as wood motifs and bright and neutral colors.

4. CONCLUSIONS AND RECOMMENDATIONS

The design concept in an interior design is very important. In the interior design of the DKI Jakarta Regional Public Library, the application of the interior in terms of themes and decorative elements in the library can increase the number of visitors who come and also stimulate people's interest in reading by providing a comfortable and different atmosphere for its users. The concept applied to the library design is modern contemporary with the theme "The Cultural Diversity of Indonesia" which is applied through the use of natural colored materials and also applying Indonesian elements to the interior such as the use of Batik Kawung and Tumpal Betawi motifs as decorations. Having a different atmosphere through design can improve the quality of innovative library and archive services.

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