

# **THE EFFECT OF CAPITAL STRUCTURE, LIQUIDITY, PROFITABILITY, ACTIVITY, AND INSTITUTIONAL OWNERSHIP ON COMPANY VALUE AMONG MANUFACTURING COMPANIES LISTED ON INDONESIA STOCK EXCHANGE DURING 2017-2022**

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## **ABSTRACT**

*The value of a company that go public reflects the market price of the company's stocks. With the development of the company for the better, it will certainly affect the value of the company which will also increase. This study aimed at determining the effect of Debt to Equity Ratio (DER), Current Ratio (CR), Return on Equity (ROE), Total Assets Turnover (TATO), and Institutional Ownership (INST) on the Value of Manufacturing Companies listed in Indonesia Stock Exchange for the period 2017-2020. The sampling technique in this study used purposive sampling so that 56 companies were obtained. The research analysis method used was Panel Data Regression. The results showed that DER had a positive and significant effect on firm value, while CR, ROE, TATO, and INST had no influence on firm value.*

**Keywords:** *Debt to Equity Ratio, Current Ratio, Return on Equity, Total Assets Turnover, Institutional Ownership, Price to Book Value*

## **1. INTRODUCTION**

Each company has a different purpose from which the company was founded. The first goal is to get the maximum profit. The second goal is that the company wants to create prosperity for the shareholders of the company. The third goal is that the company wants to maximize the value of the company which is reflected in the value of the company's shares. Every company has the right to choose the main goal that they believe can benefit them.

The value of the company is considered important because it becomes a benchmark for decisions in the investment chosen by potential investors and is related to the prosperity of shareholders. The higher the value of the company, the higher the prosperity of the shareholders [1].

In the manufacturing industry there is tough competition so that it can trigger every company to do the best performance. Through efforts to improve the company's performance is the company's first step to achieve company goals so that the increase in performance is seen positively by investors. This is followed by investment in the company so that the value of the company also increases, and the company's goals can also be achieved and vice versa. Solvency, liquidity, profitability, activity, and institutional ownership ratios were selected as independent variables to see the effect of each independent variable on firm value as the dependent variable. The high stock value reflects the future prospect of the company. The good performance of the company can also increase the confidence of shareholders so that they are willing to invest, and this can increase the value of the company.

Based on research conducted by Chabachib et al. [2] and Kurniasari [3] state that the DER value has a positive effect on PBV. Meanwhile, the research by Lating et al. [4] and Wahyuni & Gani [5] states that DER has a negative effect on PBV. Other researchers such as Jufrizen and Fatin [6] also Suhardjo et al [7] stated that DER has no effect on PBV.

Based on research conducted by Fitri et al. [8] and Jihadi et al. [9] stated that CR values have a positive effect on PBV. Meanwhile, the research by Puspita & Siswanti [10] and [11] Yuliani & Jonnadi states that CR has a negative effect on PBV. Other researchers such as Khairunnisa et al [12] and [3] state that CR has no effect on PBV.

Based on research conducted by Soetjanto and Thamrin [13] and [2] stated that the ROE value has a positive effect on PBV. Meanwhile, research by Zutami et al [14] states that ROE has a negative effect on PBV. Other researchers such as Hirdinis [15] also Johan and Septriani [16] state that ROE has no effect on PBV.

Based on research conducted by Salainti and Sugiono [17] also [12] stated that the TATO value has a positive effect on PBV. Meanwhile, Kurniasari [3] states that TATO has a negative effect on PBV. Other researchers such as [13] state that TATO has no effect on PBV.

Based on research conducted by Nuryono et al [18] also Steven and Suparmun [19] states that the INST value has a positive effect on PBV. Meanwhile, the research by Mastuti and Prastiwi [20] also [7] states that INST has a negative effect on PBV. Other researchers such as Widyaningsih [21] state that INST has no effect on PBV.

Based on the description above, it appears that there are many factors that affect the value of the company. Therefore, this study will examine these factors on firm value with the title "INFLUENCE OF CAPITAL STRUCTURE (DER), LIQUIDITY (CR), PROFITABILITY (ROE), ACTIVITY (TATO), AND INSTITUTIONAL OWNERSHIP (INST) ON COMPANY VALUE (PBV) ON MANUFACTURING COMPANIES LISTED ON IDX PERIOD 2017-2020".

## **Theoretical Review**

### *Trade-off Theory*

This theory shows that the company has an optimal level of debt and adjusts its actual debt level towards the optimal point. If the funding from debt by the company is higher, the risk faced by the company will also be higher [22]. Companies with debt levels that are too high are called overleveraged. Companies with debt levels that are too low are called underleveraged. Trade-off theory is a theory used by companies in financing investment using debt. There are benefits from the tax side on interest payments paid so that it can reduce the amount of taxes paid by the company. There are risks that must be faced by companies due to using too high funding through debt, namely bankruptcy [23].

### *Signaling Theory*

Signaling theory is an action given by the company's management to investors by showing signals or signs regarding the management's assessment of the company's prospects [24]. The signal given by the management can give three meanings. The first signal is a signal related to the company's risk that will be faced by investors. The second signal is the company's returns

for investors. The third signal is a signal that describes the company's prospects in the future. Information or signals provided by management are very essential for businesspeople, especially investors [2].

The information provided by the management is expected to be used by external parties to assess the good or bad condition of the company. Management has more information than investors. This is known as asymmetric information [2]. Signaling theory according to [2] is used to reduce information asymmetry between company management and outside parties such as investors. The information provided presents an overview or record of the company's past, present, and future conditions that can be analyzed through the company's financial statements. The information presented is expected to be relevant, accurate, and complete so that investors can use it as consideration in investment decisions that affect the sustainability of the company.

## **Literature Review**

### *The Effect of Debt to Equity Ratio on Price to Book Value*

The capital structure is able to describe how much the company's financing is through debt and capital [13]. The study states that DER has a positive effect on firm value. The higher the liabilities that are managed properly, the investors can be sure that the company does not act recklessly in debt management. Thus, potential investors want to invest in the company so that the value of the company also increases.

This study is not in line with the research conducted by Lating et al. [4] which states that DER has a negative effect on firm value. The company is considered to have a high dependence, and this becomes a burden for the company. The DER value that is too high causes the interest of investors to decrease because there are concerns that the company will not be able to pay its obligations so that the value of the company can decrease. Other researchers, namely Puspita and Siswanti [10] stated that the DER value did not affect PBV. The DER value that has no effect means that the rise and fall of the DER value has no impact on the value of the company.

### *The Effect Current Ratio on Price to Book Value*

Liquidity Ratio is a ratio that measures the company's ability to meet its short-term debt obligations as they mature [13]. Jihadi et al. [9] stated that CR had a positive effect on PBV. The higher the CR value, the company is able to meet its obligations through its current assets, so that it will increase public confidence that the company is responsible for its obligations. It will affect the increase in the value of the company Yuliani and Jonadi [11] that the higher the CR, the value of the company will decrease because it is considered that the company does not use cash as well as possible so it must use the assets it has. Another study conducted by Kurniasari [3] stated that the high and low CR value cannot affect the PBV value because the CR value cannot be fully used to assess the condition of the company. Using CR as a determinant of firm value, it is considered to only describe short-term credit risk and the efficiency of using short-term assets.

### *The Effect Return on Equity on Price to Book Value*

Profitability ratio is a ratio that describes the company's ability to generate profits within a certain period and the effectiveness of the company in carrying out company operations [13]. According to [13], ROE has a positive effect on PBV. The higher the ROE value, the more

efficient the use of own capital and it is considered by investors that the company's performance is getting better so that the value of the company can increase.

Another opinion from researchers Zutami et al. [14] stated that ROE has a negative effect on PBV, which means that the company has not succeeded in getting a net profit that can be used to restore shareholder equity. This condition indicates that the company's performance is not getting better. Another researcher's opinion, namely Hirdinis [15] states that ROE has no effect on PBV because ROE is not a strong factor that makes the value of the company increase or decrease.

#### *The Effect Total Assets Turnover on Price to Book Value*

Activity ratio is the ratio used to measure the effectiveness of the company in using its assets [13]. Research conducted by Lating et al. [4] stated that TATO has a positive effect on firm value. The higher the value of the TATO, the company is considered to be more effective in using the company's assets in obtaining profits from the sale of the company. The higher the value of the TATO is also considered the higher the utilization of assets which of course is appreciated by the market so that the higher the company's stock price also has an impact on the high value of the company.

Research by Soetjanto and Thamrin [13] states that TATO has no effect on PBV. Another study conducted by Kurniasari [3] stated that TATO has a negative effect on PBV. The negative effect of the TATO value on PBV means that a lot of inventory or company assets are idle so that the company works ineffectively so that the value of the company decreases.

#### *The Effect Institutional Ownership on Price to Book Value*

Mastuti and Prastiwi [20] stated that INST had a positive effect on PBV. The increase in institutional ownership encourages management to do their best to meet the demands of shareholders. Management performance that maximizes the needs of shareholders will make other institutions also want to invest in the company in order to benefit from the results of the good performance of the company's management. This condition will increase the value of the company.

Another researcher, namely Suharjo et al. [7] stated the opposite, namely, INST had a negative effect on PBV. This is because the majority share ownership held by the institution will make the institution try to influence the management to prioritize the interests of the institutional shareholder so that it can harm the company's operations and have an impact on other investors who are not interested in investing so that the value of the company decreases. Another researcher, Widyaningsih [21] stated that INST had no effect on firm value. This can happen because the majority shareholders are not from institutions so that management does not make the interests of institutional shareholders the main focus. This shows that INST has no effect on firm value.

### **Research Hypothesis**

DER is a ratio that can be used to measure firm value. The DER value reflects the company's ability to meet its obligations by using its own capital so that investor confidence can increase. The trade-off theory states that the DER position is below the optimal point, so any additional debt will increase the value of the company. Investors' assessment of a company that has an

optimum DER value will be believed to have the ability to fulfil the obligations of the company. This trust will increase the confidence for investors to invest their capital so that these conditions can increase the value of the company.

**Ha<sub>1</sub>:** DER has a positive and significant effect on PBV.

CR is used to measure the company's ability to meet current liabilities using the company's current assets. In line with the signal theory, if CR increases, the company is considered capable of paying all its short-term obligations and illustrates the availability of sufficient funds to support the company's operational activities. This gives a good signal to investors that the company has healthy finances and makes investors interested in investing their capital. This makes the value of the company also increase.

**Ha<sub>2</sub>:** CR has a positive and significant effect on PBV.

ROE is used to measure the company's ability to earn profits for the company with its own capital. The COVID-19 pandemic has caused many companies to experience a decline in profitability. This condition is in line with signal theory, where the decline in profitability figures as measured by ROE gives a signal to investors that the company is not doing well, it could even be heading for bankruptcy. This condition will be seen as detrimental to the parties so that they are reluctant to invest, even many investors who immediately withdraw capital from the company so as not to experience greater losses. This causes the value of the company to decrease.

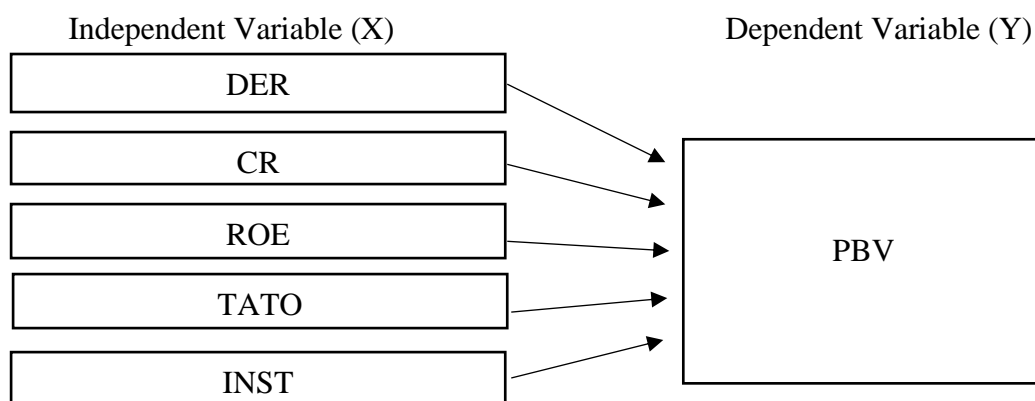
**Ha<sub>3</sub>:** ROE has a negative and significant effect on PBV.

TATO can reflect the company's performance through the level of efficiency and effectiveness of the company in asset turnover. Signal theory says that a high TATO value gives a signal that the company's effectiveness is getting better. This is considered a good signal for investors so that it can attract investors to invest in the company and increase the value of the company.

**Ha<sub>4</sub>:** TATO has a positive and significant effect on PBV.

INST is considered capable of increasing supervision of management so that there are no actions that are considered to only benefit the management but pay attention to the interests of shareholders. The higher the INST value indicates that the supervision of the management is getting tighter. Signaling theory shows that an increase in the value of INST gives a positive signal to investors because the management has managed to perform well so that it benefits shareholders. This condition will attract investors to invest their capital in the company so that the share price and share value will increase.

**Ha<sub>5</sub>:** INST has a positive and significant effect on PBV.



**Figure 1** Research Framework

## 2. RESEARCH METHODS

This study uses a descriptive research design with secondary data obtained from the website [www.idx.co.id](http://www.idx.co.id) and the official websites of related companies. The sample selection technique used purposive sampling and then processed using EViews 9 software. The criteria selected in the sample selection were 1) Manufacturing companies listed on the IDX period 2017-2020, 2) Manufacturing companies that IPO period 2017-2020, 3) Companies manufacturing companies that are not delisted period 2017-2020, 4) Manufacturing companies that present financial statements ending on December 31 during period 2017-2020, 5) Manufacturing companies that earn profits period 2017-2020, 6) Manufacturing companies that have share ownership institutional period 2017-2020. In this research data analysis, there are 174 samples and using panel data regression.

**Table 1.** Research Variables

Variable	Formula	Scale	Sources
<b>Dependent Variable</b>			
Firm Value	$PBV = \frac{PRICE}{BOOK\ VALUE\ PER\ SHARE}$	Ratio	[6]
<b>Independent Variables</b>			
Solvability	$DER = \frac{TOTAL\ DEBT}{TOTAL\ EQUITY}$	Ratio	[6]
Liquidity	$CR = \frac{CURRENT\ ASSETS}{CURRENT\ LIABILITIES}$	Ratio	[6]
Profitability	$ROE = \frac{EARNING\ AFTER\ TAX}{TOTAL\ EQUITY}$	Ratio	[6]
Activity	$TATO = \frac{SALES}{TOTAL\ ASSETS}$	Ratio	[6]
Institutional Ownership	$INST = \frac{SHARES\ OWNED\ BY\ INSTITUTION}{OUTSTANDING\ SHARES}$	Ratio	[14]

## 3. RESULTS

In the classical assumption test, multicollinearity and heteroscedasticity tests must be carried out. In the multicollinearity test, if the correlation between variables < 0.8, then the selected

regression model escapes the multicollinearity problem. In the heteroscedasticity test using the ARCH test method. When Prob. Chi-Square on Obs\*R-squared has a value of > 0.05, it can be concluded that the data is homoscedastic. Furthermore, the Chow test and Hausman test were carried out using 224 samples and found a suitable model in this study is the Fixed Effect Model (FEM).

**Table 2.** Data Panel Regression Analysis Results

<b>Dependent Variable: PBV</b>				
<b>Variable</b>	<b>Coefficient</b>	<b>Std. Error</b>	<b>t-Statistics</b>	<b>Prob.</b>
C	-3.734.346	4.340.208	-0.860407	0.3908
DER	3.196.866	0.988398	3.234.393	0.0015
CR	0.00307	0.018745	0.16379	0.8701
ROE	-0.062504	0.471962	-0.132435	0.8948
TATO	0.835672	117.214	0.712946	0.4769
INST	4.327.293	5.845.615	0.740263	0.4602

Source: Data Processed Using EViews 9

Based on the test results above, the following is the equation of the panel data regression model used:  $PBV = -3.734346 + 3.196866 DER + 0.003070 CR - 0.062504 ROE + 0.835672 TATO + 4.327293 INST + \varepsilon$

It is known that the coefficient of DER is 3.196866 with prob. value 0.0015 means that DER has a significant positive effect on firm value, which is supported by this study. If the DER value increases, the company value also increases. While the coefficient of CR is 0.00307 with prob. Value 0.8701 means that CR has no significant effect with a positive direction on firm value supported by this study. If the value of CR increases, then the value of the company does not increase and vice versa.

The results for TATO also show that TATO have no significant effect in a positive direction on firm value. The coefficient of TATO is 0.835672 with prob. Value 0.4769. If the value of TATO has increased, then the value of the company does not increase and also the other way around.

Similar with the results for TATO, INST show that INST have no significant effect in a positive direction on firm value. The coefficient of INST is 4.327.293 with prob. Value 0.4602. If there is an increase or decrease in the value of INST, it does not affect the value of the company. For the coefficient of ROE is -0.062504 with prob. Value 0.8948 means that ROE has no significant effect in a negative direction on firm value.

Adjusted-R-squared has a value of 0.649806, so the data concludes that PBV or the dependent variable (Y) can be explained by the independent variables DER, CR, ROE, TATO, and INST of 64.98%, while the remaining 35.02% can be explained by other variables outside this study. The F test was conducted to assess whether the regression model used was fit between the independent variable and the dependent variable. Based on the test results, the prob. value (F-Statistic) is smaller than 0.05, which is 0.0000. So, it can be said that the regression model used is fit between the independent variable and the dependent variable (Y).

#### **4. CLOSING**

Based on the results of testing each variable, it can be concluded that DER has a positive and significant effect on firm value. This is supported by the trade-off theory which states that DER is able to show that the company is able to meet company funding using its own capital so that it can increase investor confidence to invest and have an impact on increasing company value with the assumption that the DER value is below the optimal point.

Based on the results of testing the second variable, CR, it can be concluded that CR has no significant effect on firm value in a positive direction. This is because the CR variable does not directly affect the value of the company through the company's ability to meet its short-term obligations and the company's effectiveness in managing company assets in generating revenue for the company.

Based on the results of testing the third variable, ROE, it can be concluded that ROE does not have a direct influence on firm value. The ROE variable with a negative direction indicates that the decline in profits reflects a decrease in the company's ability to generate large profits due to the extreme conditions that occurred in 2020, namely Covid-19. The company's profit in 2020 experienced a drastic decline so that the company's value also decreased.

Based on the results of testing the fourth variable, TATO, it can be concluded that TATO does not have a significant effect on firm value in a positive direction. This is because the company does not reflect that the rapid turnover of assets in generating income can affect the value of the company. This happened because the Covid-19 pandemic conditions made companies hold sales behaviour because many companies were more careful about uncollectible receivables when assets were successfully sold to buyers.

Based on the results of testing the fifth variable, INST, it can be concluded that INST has no significant effect on firm value in a positive direction. This is because the INST variable does not directly affect firm value. Institutional ownership is considered capable of increasing investor confidence, but investors' considerations do not only depend on institutional ownership, so the INST test has no significant effect and has a positive direction on PBV.

This study has several limitations. The variables used are only five, the research subjects are only companies with the manufacturing industry sector that have gone public, the research period is limited to only four years from 2017-2020. In future research, it is expected to add research variables such as Return on Assets (ROA), earnings management, firm size, earning per share, cash ratio and others. In addition, extending the research period and expanding the industrial sector are expected to produce more relevant data and be able to describe the actual financial condition of the company.

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